



UNIVERSITY OF KERALA

Re-accredited by NAAC with A++ GRADE

College Basket

College	: Christ Nagar College, Maranalloor (825)
Year of admission	: Batch 2024
Discipline	: FYUGP Business Management

Category	Course Code	Course Name
Semester: 1		
DSC	UK1DSCMGT101	Fundamentals of Management (Mandatory)
DSC	UK1DSCMGT103	E-Commerce and Cyber Law
DSC	UK1DSCMGT104	Management Functions and Specialisations
MDC	UK1MDCMGT101	Organizational Behaviour
Semester: 2		
DSC	UK2DSCMGT101	Marketing Management (Mandatory)
DSC	UK2DSCMGT102	Managerial Economics
DSC	UK2DSCMGT104	Business Communication
MDC	UK2MDCMGT101	Stock Market Operations
Semester: 3		
DSC	UK3DSCMGT201	Human Resources Management (Mandatory)
DSC	UK3DSCMGT202	Entrepreneurship and Start Up Eco-system
DSC	UK3DSCMGT204	Event Management
DSE	UK3DSEMGT204	Consumer Behaviour
VAC	UK3VACMGT201	Skills For Managers
Semester: 4		
DSC	UK4DSCMGT201	Financial Management (Mandatory)
DSC	UK4DSCMGT203	Corporate Regulations
DSE	UK4DSEMGT204	Advertising and Sales Promotion
INT	UK4INTMGT201	Internship Project
SEC	UK4SECMGT201	Digital Marketing
VAC	UK4VACMGT201	Career Planning and Development
VAC	UK4VACMGT202	Goods and Service Tax – Theory and Practices
Semester: 5		
DSC	UK5DSCMGT301	Operations Management (Mandatory)
DSC	UK5DSCMGT302	Basics of Financial Accounting
DSC	UK5DSCMGT304	Customer Relationship Management
DSE	UK5DSEMGT304	Financial Services
DSE	UK5DSEMGT307	Services and Retail Marketing
SEC	UK5SECMGT301	Computerized Accounting
Semester: 6		
DSC	UK6DSCMGT301	Research Methodology (Mandatory)
DSC	UK6DSCMGT302	Accounting for Managers
DSC	UK6DSCMGT303	Statistics for Business Decisions
DSE	UK6DSEMGT304	Investment Analysis and Portfolio Management
DSE	UK6DSEMGT308	Social Media Marketing
SEC	UK6SECMGT301	Income Tax- Assessment and Filing
Semester: 7		
DSC	UK7DSCMGT401	Business Policy and Strategic Management (Mandatory)
DSC	UK7DSCMGT402	Statistics for Research (Mandatory)
DSE	UK7DSEMGT404	International Marketing
Semester: 8		
CIP	UK8CIPMGT401	Internship Project