



## PARVATHY G.S

Assistant Professor

Department of Management Studies

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### CAREER OBJECTIVE:

I would like to devise captivating, fascinating, and unique practices of teaching that creates interest in the students. With the help of my cordial nature, I would like to build good rapport with students as well as teachers around me.

### TEACHING EXPERIENCE:

LEVEL	YEARS OF SERVICE	INSTITUTION
UG	August 2012- till now	Assistant Professor, Christ Nagar College Maranalloor, Trivandrum
PG & UG	September 2015 – till now	Counsellor, Indira Gandhi National Open University Centre: Mar Ivanios College (1441)
PG	February 2022 – till now	Guest Lecturer, The Institute of Hotel Management & Catering Technology, Kovalam
UG	Feb 2012 - April 2012	Guest Faculty, University Institute of Technology (UIT), Neyyattinkara
UG	Jan 2011 – Jan 2012	Faculty, BSS Information Technology, Thycaud, Trivandrum

### HANDLED SUBJECTS:

UG & PG	Principles of Management	Industrial Relations
	Managerial Economics	Operations Management
	Human Resource Management	International HRM
	Business Law & Corporate Law	Development Administration
	Financial Services	Financial Administration
	Business Policy & Strategic Management	Principles and practice of Insurance
	Capital Market & Investment Management	Management of R&D and Innovation
	Customer Service Management	Management of New & Small Enterprises

**EDUCATIONAL QUALIFICATION:**

QUALIFICATIONS	INSTITUTION	UNIVERSITY	YEAR
Ph.D Pursuing	PRIST University, Vallam, Thanjavur, TamilNadu	PRIST (Deemed to be university)	2020
M.Phil Management	PRIST University, Vallam, Thanjavur, TamilNadu	PRIST (Deemed to be university)	2019
	Dissertation: <b><i>“A study on Service Quality in Banking Sector: A comparative study between SBI and Canara Bank in Trivandrum”</i></b>		
MA Public Administration	Madhurai Kamraj University Study centre, Trivandrum	Madhurai Kamraj University	2016
M.Com	Madhurai Kamraj University Study centre, Trivandrum	Madhurai Kamraj University	2014
MBA Finance & HR	Nehru College of Engineering and Research Centre, Thrissur	Calicut University	2010
	Finance Project: <b><i>“Financial Performance Analysis with special reference to Sun Pharmaceuticals, Chennai”</i></b>		
	HR Project: <b><i>“A study on effectiveness of Performance Appraisal System with special reference to Terumo Penpol, Trivandrum”</i></b>		
BBA	University of Institute Technology, Neyyattinkara, Thiruvananthapuram	Kerala University	2008
	BBA Project: <b><i>“A study on Service Effectiveness with special reference to Riya Tours and Travels, Trivandrum”</i></b>		
PLUS 2 (Commerce)	D.V.M.N.N.M.H.S.S, Maranalloor, Thiruvananthapuram	HSE Board Kerala Govt	2005
SSLC	Carmel Girls HSS, Vazhuthacaud, Thiruvananthapuram	SSLC Board Kerala Govt	2003

**POSITIONS HELD:**

- IQAC Co-ordinator (2019 Onwards)
- Member of All India Council for Technical Skill Development (April 2021 Onwards)
- Participated in the Design and Development of Curriculum for Add on – Basics of Digital Marketing.
- Member of American Management Association (AMA) (25 April 2021 Onwards)
- Member in Green Audit, Energy Audit & Environment Audit Team (2020-21)

- Participated in the Design and Development of Curriculum for Add on – Filing of GST.
- Chronicler of the college (2012 Onwards)
- Coordinator Add-On Course (2020 BBA batch onwards)
- Women’s Grievance redressal cell member (2018-19)
- Graduation day Coordinator (2015 & 2016)
- Question Paper Setter in the Mahatma Gandhi University (2016 & 2017)
- Co-ordinated Knowledge Enrichment Programme for Commerce and Management students in association with Triumphant Institute of Management Education Pvt Ltd. (2014 &2015)
- Co-ordinated Add-On course - TALLY for Commerce and Management students in association with G-Tec Education (2015 & 2016)
- Assistant Coordinator of Internal and External examinations (2013 & 2014)
- Co-ordinated students for Inter collegiate management fests (2012 & 2013)
- Co-ordinated students for Kerala University Youth Festival (2012 & 2013)
- Personality Development Programme Coordinator (2012-2014)

#### **PAPER PRESENTATIONS:**

<b>Sl. No.</b>	<b>Title of the paper</b>	<b>Topic of the Seminar</b>	<b>Organised by</b>	<b>Dates &amp; Year</b>	<b>Level</b>
1	A Study on the profitability of the hotel industry with reference to online food delivery	International Conference on Global Digital Finance	Christ Nagar College	21 March 2023	International Conference
2	A study on Supply Chain Management in Banking Sector.	National Conference on Multidisciplinary Research (NCOMR_2022)	PRIST University	11 August 2022	National Conference
3	Customers’ Perception and Contentment towards E-banking services provided by Canara bank with special reference to Trivandrum city.	Enhancing Innovative Practices in Commerce, Management and Technology	International Institute of Business Studies	17 June 2022	National
4	Supply Chain Management in Banking Sector.	Logistics 4.0 on the Post Covid-19 Pandemic	PSG College of Arts & Science	03 June 2022	National
5	A Study on Customers Perception and Contentment towards E-banking Services provided by Canara Bank with Special	Business Management and Analytics	National Institute of Technology, Tiruchirappalli	28 Jan 2022 & 29 Jan 2022	National

	Reference to Trivandrum City.				
6	Customers' Perception and Contentment Towards E-Banking Services provided by Canara Bank with Special Reference to Trivandrum City	International Virtual Conference on Industry 5.0 - Post Pandemic Transformation	Patrician College of Arts & Science, Chennai and St. Joseph's College of Commerce, Bengaluru	18 August 2021	International Virtual Conference
7	A Study on Life Insurance Schemes as an investing option for Investors	New Order & its Implications on Business Dynamics	Presidency College (Autonomous), Bengaluru	1st & 2nd July 2021	Virtual International Conference
8	Customer Perception Towards Investing in Chit Funds with special reference to Kerala State Financial Enterprises Ltd (KSFE), Trivandrum	Recent Trends in Commerce, Management and Economics	South Indian Researchers Association (SIRA)	4 June 2021	National level
9	"Need of Green Entrepreneurship in India and Green Value Added (GVA) model"	Entrepreneurship - Owning your Career	Conspi Academy of Management Studies (CAMS), Trivandrum	12 February 2020	National level

## PAPER PUBLICATIONS:

Sl. No.	Title of the paper	Name of the journal	ISSN / ISBN No.	Impact factor
1	A Study on Life Insurance Schemes as an investing option for Investors.  Volume - 18, Issue - 9, 2021 Pages 144-151	PalArch's Journal of Archaeology of Egypt/Egyptology  Scopus indexed UGC care group II Certified Journal	ISSN No: 1567-214X	1.50  H- Index -2
2		KICMA Reach	ISSN 2395-0293	
3	A Study on Life Insurance Schemes as an investing option for Investors	SOUVENIR – ICON 2021 (Proceedings)	ISSN: 2229-5275	
4	A Study on Green Banking and Customer Perspicacity; A Study on Banks in Trivandrum  Pages 37-55	Green Banking & Environment	ISBN: 978-81-945 382-5-7	

5	A Study on Customer Perception Towards Investing in Chit Funds with Special Reference to Kerala State Financial Enterprises Ltd, Trivandrum.  Vol-5, No.1, Mar-Sep 2020. Pages 01-06	Nehru School of Management Journal (NSMJ)	ISSN:2349-4883	4.679 (SJIF 2017)
6	A study on Service Quality in banking industry: a comparative study between SBI and Canara bank in Trivandrum  Vol-6, Issue.3, July-Sep 2019. Pages 24-31	International Journal of Business And Administration Research Review (IJBARR)	E-ISSN NO: 2348-0653	5.494

#### FDP / REFRESHER / SHORT TERM COURSE:

Sl. No	Name of the programme	Organised by	Dates & Year	Duration
1	One week Faculty Enrichment Programme on 'Concerns of Academic Research in Social Sciences'	ISS College of Teacher Education, Perinthalmanna Khaja Bandanawaz University,	10 May to 16 May 2023	One week
2	Seven Days Professional Development Programme on "Effective and Quality Research Writing - Phase III"	Department of Commerce, (Shift II), Patrician College of Arts and Science, Chennai	13 June to 19 June 2022	7 days
3	State Level Online Workshop on "Introduction to Research and Preparation of Dissertation"	Providence Women's College in association with Lore & ED Research Associates	07 <sup>th</sup> February to 26 <sup>th</sup> February 2022	12 days
4	International FDP on "Changing dimensions in commerce education"	Nallamuthu Gounder Mahalingam College, Pollachi.	20 to 27 October 2021	7 days
5	National level FDP on "Accreditation Framework"	Christ Nagar College	31 August to 7 September 2021	7 Days
6	Teaching Learning & Evaluation: A Paradigm Shift	Yeldo Mar Baselios College, Kothamangalam, Kerala	5 to 11 July 2021	7 Days
7	How to make Teaching Learning Process Effective & Outcomes based	Christian Eminent College, Indore in association of Indian	14 to 21 June 2021	8 Days

		Agricultural Research Institute, Indore		
8	Hands-on "MOODLE"	SJR College for Women	7 to 9 June 2021	3 Days
9	AICTE Sponsored Online One Week Short Term Training Programme (STTP) on "Rural Development: Opportunities, Challenges and Role of HEIs"	Shri Ramdeobaba College of Engineering and Management, Nagpur	31 May to 5 June 2021	6 Days
10	AICTE-ISTE approved Orientation/Refresher Programme on "Advance Technology in Effective Teaching"	Mohandas College of Engineering and Technology, Nedumangad	24 to 29 May 2021	6 Days
11	FDP on "Academia 2021"	Institute of Gems & Jewellery in association with Eranad Knowledge City Technical campus	19 May 2021	1 Day
12	FDP on "Research Methodology for Social Sciences"	Indian Institute of Management and Commerce	17 to 19 May 2021	3 Days
13	FDP on "Revised NAAC Accreditation Framework Perceptions"	G. T. N. Arts College, Dindigul, Tamilnadu	12 to 15 May 2021	4 Days
14	FDP on "Fundamentals of Research Methodology in Law"	Marathwada Mitra Mandal's Shankarrao Chavan Law College, Pune	7 May 2021	1 Day
+1 5	FDP on "E-Contents and ICT Tools for Innovative Teaching and Learning"	RCP Universe Group of Institutions, Roorkee	1 to 7 May 2021	7 Days
16	FDP on "NAAC process on Quality Advancement"	Sree Narayana Guru College, Coimbatore in Collaboration with IQAC of Bharathiar University, Coimbatore.	11 to 18 December 2020	8 Days
17	FDP on "Emotional Intelligence & Professional Science"	Little Flower Degree College, Uppal, Hyderabad.	18 December 2020	1 Day
18	Three Week FDP	Saint Francis De Sales College, Nagpur	1 to 23 December 2020	3 weeks
19	Skill development programme on "Social Media Digital Marketing"	School of Commerce, Bharathiar University Sponsored by Rashtriya Uchchar Shiksha Abhiyan (RUSA 2.0)	10 to 21 August 2020	10 Days
20	Skill development programme on GST-Registration, Assessment and filing of returns	Department of Commerce, Bharathiar University Sponsored by Rashtriya Uchchar Shiksha Abhiyan (RUSA)	16 to 29 July 2020	10 Days

21	FDP on “Successful Strategies & Design Principles in Effective E-Learning”	R Sankara Memorial SNDP Yogam Arts and Science College, Kozhikode.	8, 9 & 11 July 2020	3 Days
22	FDP on “Emerging Trends in Business and Society”	Kalasalingam Academy of Research & Education, Krishnakoil	26 June to 2 July 2020	8 Days
23	FDP on “Inclusive Research Methods”	Kristu Jayanti College (Autonomous), Bengaluru.	17 to 24 June 2020	8 Days
24	FDP on “Entrepreneurship and Innovation”	P.K.R. Arts College for Women (Autonomous) jointly with ED Cell, Anna University Regional Campus, Anna University, Coimbatore.	15 to 20 May 2020	6 Days
25	FDP on “Covid-19 – Challenges & Opportunities for Indian Business”	Government First Grade College, Malur, Kolar District, Karnataka	13 to 19 May 2020	7 Days
26	FDP on “Role of Teachers in Quality Enhancement and Accreditation”	IQAC, Kristu Jayanti College (Autonomous), Bengaluru.	11 to 18 May 2020	8 Days
27	FDP on “Innovation to Academicians”	Ramachandra College of Engineering, Eluru Sponsored by Dept of Science and Technology, Government of India, New Delhi	11 to 16 May 2020	6 Days
28	FDP on “R Programming”	St. Joseph’s College (Autonomous), Irinjalakuda in association with Spoken Tutorial, IIT Bombay.	4 to 10 May 2020	7 Days
29	Online FDP on “Modern tools and techniques for Teachers and Researchers”	Imperial Institute of Advanced Management, Bangalore.	3 May 2020	1 Day
30	FDP on “Entrepreneurship: Research, Critical thinking and Innovation”	Indian Academic Researchers Association (IARA) in association with ED Cell, Acharya Institute of Graduate Studies, Bangalore.	22 to 28 April 2020	7 Days
31	“SAAC Orientation Programme”	The Kerala State Higher Education Council	22 August 2019	1 Day
32	FDP on “Financial Planning and Investment Solutions”	Lourdes Matha College of Science and Technology and sponsored by Dr.APJ Abdul Kalam Technology University	29 to 31 January 2018	3 Days
33	FDP on “Being a mentor-Building the right attitude”	Conspi Academy of Management Studies	7 December 2018	1 Day

34	FDP on “Project Guidance & Case method of Teaching- New concepts & Emerging trends”	Conspi Academy of Management Studies	13 October 2012	1 Day
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#### OTHER COURSES ATTENDED:

Sl. No	Name of Course	Dates and Year
1	TALLY ees 6.3 (Graduate No: 988090911)	Completed on 24 <sup>th</sup> October 2005
2	Online Course on “Accounting Training – Online Accounting Courses”	Completed on 20 <sup>th</sup> April 2020
3	Online Course on “Investment Banking”	Completed on 23 <sup>rd</sup> April 2020
4	Online Course on “Microsoft Excel 2016 – Beginners”	Completed on 25 <sup>th</sup> April 2020
5	Online Course on “Strategies to Address the Soft Skill Gap” Organised by International Journal of Advance Study and Research Work (IJASRW)	27th April to 1st May 2020
6	Online Certificate Course Cum Workshop of 32 hours on "Designing Captivating Presentations with Power Point”	15 <sup>th</sup> May to 24 <sup>th</sup> May 2021

#### CONFERENCE / WORKSHOP / PROGRAMME:

Sl. No	Name of Conference/ Seminar etc.	Organized by	Dates and Year	Level	Seminar/ Workshop
1	New IPR-2023	Innovative Technology Enabling Centre	12 to 17 June 2023	National	Workshop
2	Global Digital Finance	Christ Nagar College	21 March 2023	International	Conference
3	Multidisciplinary Research (NCRM -2022)	PRIST University, Thanjavur	11 August 2022	National	Conference
4	Enhancing Practices in Commerce, Management and Technology	International Institute of Business Studies	17 June 2022	National	Conference
5	Logistics 4.0 on the Post Covid-19 Pandemic	PSG College of Arts & Science	3 June 2022	National	Conference
6	Business Management and Analytics	Department of Management Studies, National Institute of Technology, Tiruchirappalli	28 & 29 June 2022	National	Conference
7	Industry 5.0 - Post Pandemic Transformation	Patrician College of Arts & Science, Chennai and Department of Commerce, St. Joseph’s College of Commerce, Bengaluru	18 August 2021	International	Conference



8	Securities Market (eIAP) under the aegis of SEBI-IEPF Scheme	FISAT Business School	19 to 24 July 2021	National	Investor Awareness Programme
9	Recent Trends in Commerce & Management – “ERP for Business – A Management Decision Making Tool”	Guru Nanak College (Autonomous)	18 July 2021	National	Capability Enhancement Program
10	Advance Teaching, Learning, Research Methodology and Innovations	Saint Francis De Sales College, Nagpur	1 to 5 June 2021	National	Workshop
11	Accreditation: Different Aspects & Key-Points	Hindu Kanya College, Kapurthala	1 to 8 May 2021	National	Workshop
12	Fintech: Disrupting the Financial Sector	SRM Institute of Science and Technology	25 & 26 March 2021	International	Management Development Programme
13	Developing Mentoring Competency	St, Teresa’s College Ernakulam	20 March 2021	National	Workshop
14	Global Collaborations in Science, Technology, Education, Mathematics & Humanities to advance the frontiers of knowledge & Innovation	Saint Francis De Sales College, Nagpur	8 to 13 March 2021	International	International Conference
15	Effect of Covid-19 on Indian Economy – Policy and Programmatic Implications	IIHMR University	9 May 2020	National	Panel Discussion
16	Data Analysis in Social Science Research	Thiagarajar College of Perceptors, Madurai	7 to 11 May 2020	National	Workshop
17	Basic Online Research Method	REST Society for Research International (RSRI), Tamilnadu	28 to 30 April 2020	National	Workshop
18	International Tech Conclave	BVM Engineering College	26 to 30 April 2020	International	Conclave
19	Reference Management tools & Online Citation Database	Indian Academic Researchers Association, Tiruchirappalli	19 to 21 April 2020		Workshop
20	Basics of Research, Writing Research Papers, Academic Research Report Writing, Tools for Research	Sankara College of Science and Commerce	9 & 10 April 2020		Workshop

21	Empowerment through Entrepreneurship	Kerala Institute of Co-operative Management	26 February 2020	National level	Conference
22	Quantitative Analysis in Management, Commerce & Economics using SPSS	Kerala Institute of Co-operative Management	31 January & 1 February 2020	State level	Workshop
23	Social Innovations	Christ University, Nodal Office, Trivandrum	18 January 2020	National level	Workshop
24	Teaching Learning & Evaluation: Changing protocols in Pedagogical innovations	IQAC, VTM NSS College, Dhanuvachapuram	26 November 2019	State level	Workshop
25	Quality enhancement & Sustenance through NAAC Accreditation	IQAC, St, Teresa's College Ernakulam	7 November 2019	State level	Workshop
26	Syllabus Modernisation of BBA & B.Sc Hotel Management	Board of studies in Business Management	2 to 4 January 2017	University level	Workshop
27	Effective teaching skills for College teachers	Christ University, Nodal Office, Trivandrum	18 & 19 September 2012	National level	Workshop