



# CHRIST NAGAR COLLEGE

## MARANALLOOR, TRIVANDRUM

A CMI Educational Institution | Affiliated to the University of Kerala

### EMPLOYER'S FEEDBACK ANALYSIS

### FOR THE ACADEMIC YEAR 2021-2022

#### INTRODUCTION

Listening to and understanding the views and feedback of employers can help to shape and improve the overall quality of education. Here at Christ Nagar College, Maranalloor, we have been taking feedback from Students, being the core beneficiaries of higher education; faculties, alumni, and employers were collected. The feedback collected was analysed and taken into consideration for the development of our learning system.

#### METHODOLOGY OF DATA COLLECTION AND ANALYSIS

A survey was conducted to collect responses from the employers in the academic year 2021-2022 to find out their feedback on academic performance and the ambience of the institution. The data was collected from all the employers through a structured questionnaire and analysed.

Qualitative statements on a five-point agreement scale were used to study feedback, in which Excellent is scored as 5, Very Good as 4, Good as 3, Average as 2 and Poor as 1. The conclusions drawn from the collected and analysed data are consolidated in this report.

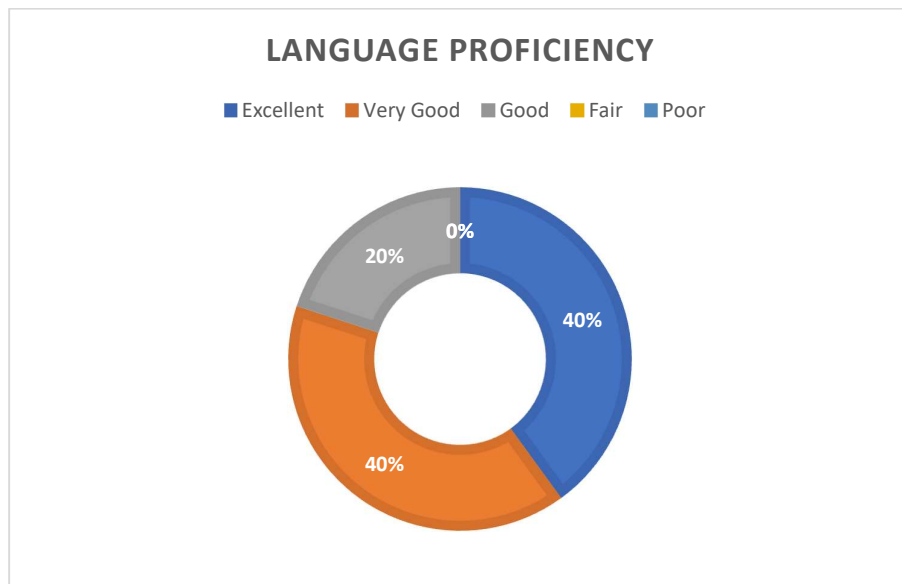
#### RESULT OF DATA ANALYSIS

A structured questionnaire for collecting responses from employers who have recruited our students either through campus interview or through other routes, employers were participated and responded to the survey. The following shows the result of the data analysis and the conclusion of the survey conducted. Only five response was received from employer, two from PG Department of English, two from PG Department of Commerce and one from PG Department of Computer Science and Applications.



How do you rate our students in the following aspects?

Q1	Language Proficiency	Leadership quality	Confidence level	Presentability	Employability
Excellent	2	1	2	1	2
Very Good	2	4	3	2	3
Good	1	0	0	2	0
Fair	0	0	0	0	0
Poor	0	0	0	0	0



**Inference**

40% of the employers responded as excellent, 40% responded as very good and 20% responded good about the language proficiency of our students.





**Inference**

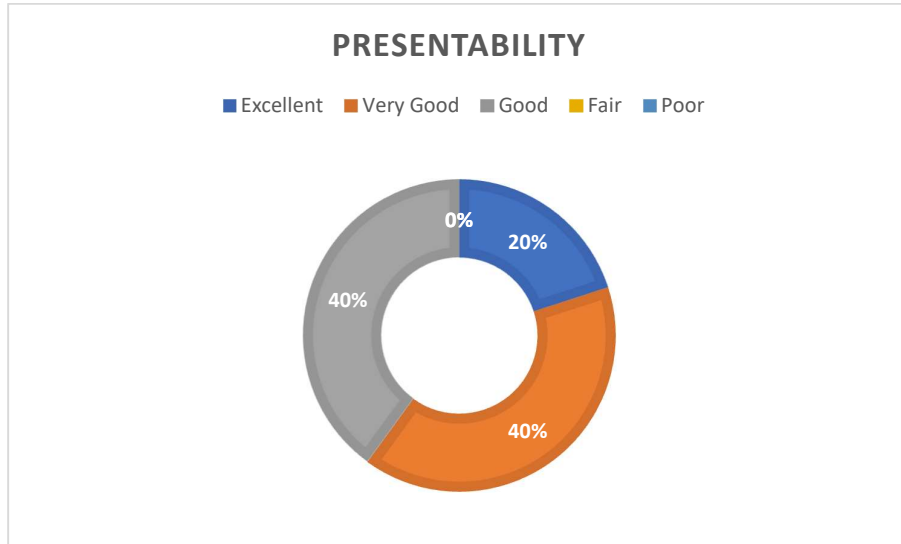
20% of the employers responded as excellent and 80% responded as very good about the leadership quality of our students.



**Inference**

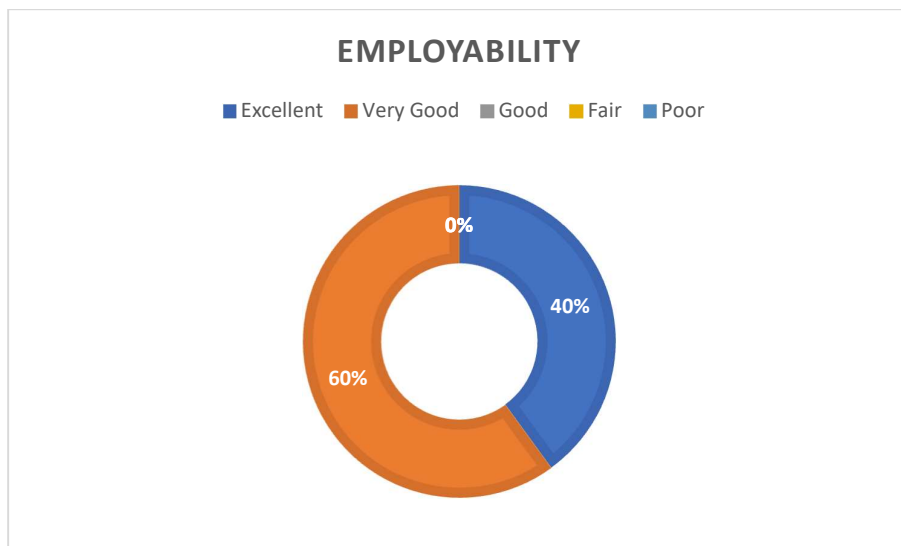
40% of the employers responded as excellent and 60% responded as very good about the confidence level of our students.





**Inference**

20% of the employers responded as excellent, 40% responded as very good and 40% responded good about the presentability of our students.



**Inference**

40% of the employers responded as excellent and 60% responded as very good about the employability of our students.

**Inference from the suggestions of the employer.**

The employer suggested to have some skill development programmes online or offline to develop communication skills, problem solving skills, organizing skills, methodological skills and decision-making skills to improve employability of the students. They should be given




ample information about the corporate opportunities which can help them to prepare and align to job market demand.

The employer voted for creating awareness about jobs and their description that are available to accommodate the new trends in the industry. Group discussions and practical should be encouraged. Curriculum should be reshaped to make students aware about the skills required in the corporate sector.

The employer proposed orientation programmes and workshops to polish student's computer skills like power point, excel etc, leadership skills and communication skills. Career orientation sessions should be provided this would cover the aspects lacking in current syllabus.

The employer urged to enhance student's extracurricular activities and opportunities must be provided to attend mock interviews.



  
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