



# CHRIST NAGAR COLLEGE

## MARANALLOOR, TRIVANDRUM

A CMI Educational Institution | Affiliated to the University of Kerala

### **EMPLOYER'S FEEDBACK ANALYSIS**

### **FOR THE ACADEMIC YEAR 2020-2021**

#### **INTRODUCTION**

Listening to and understanding the views and feedback of employers can help to shape and improve the overall quality of education. Here at Christ Nagar College, Maranalloor, we have been taking feedback from Students, being the core beneficiaries of higher education; faculties, alumni, and employers were collected. The feedback collected was analysed and taken into consideration for the development of our learning system.

#### **METHODOLOGY OF DATA COLLECTION AND ANALYSIS**

A survey was conducted to collect responses from the employers in the academic year 2020-2021 to find out their feedback on academic performance and the ambience of the institution. The data was collected from all the employers through a structured questionnaire and analysed.

Qualitative statements on a five-point agreement scale were used to study feedback, in which Excellent is scored as 5, Very Good as 4, Good as 3, Average as 2 and Poor as 1. The conclusions drawn from the collected and analysed data are consolidated in this report.

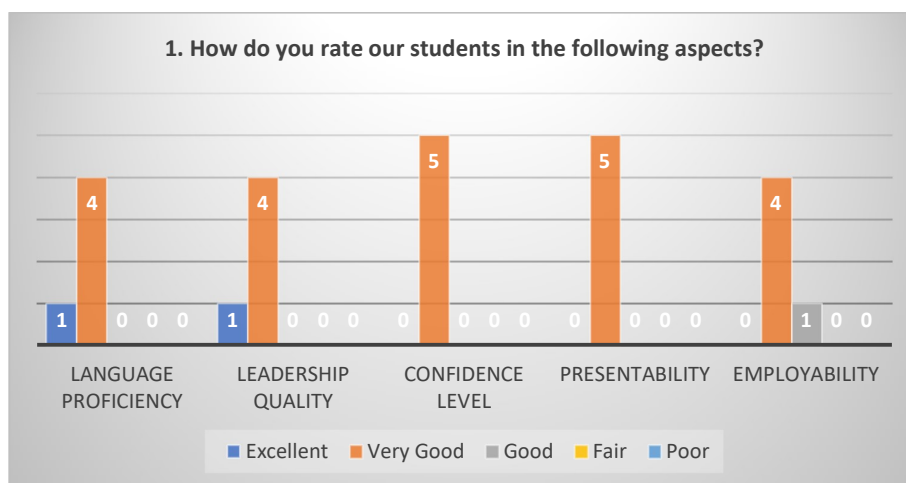
#### **RESULT OF DATA ANALYSIS**

A structured questionnaire for collecting responses from employers who have recruited our students either through campus interview or through other routes, employers were participated and responded to the survey. The following shows the result of the data analysis and the conclusion of the survey conducted.



How do you rate our students in the following aspects?

Q1	Language Proficiency	Leadership quality	Confidence level	Presentability	Employability
<b>Excellent</b>	1	1	0	0	0
<b>Very Good</b>	4	4	5	5	4
<b>Good</b>	0	0	0	0	1
<b>Fair</b>	0	0	0	0	0
<b>Poor</b>	0	0	0	0	0



### Inference

50% of the employers rated language proficiency and leadership quality of our students as excellent and other 50% as very good. 50% of the employers rated employability of our students as very good and other 50% as good. All of them rated confidence level and presentability our students as very good.

### Inference from the suggestions of the employer.


The employer suggested to have some soft skill development programmes and workshops to develop language proficiency, situation management skills and conflict management skills to improve employability of the students.

The employer voted for subject revision and periodic syllabus revision, also students should be exposed to the contemporary trends in different arenas of study to accommodate the new trends in the industry.

The employer proposed orientation programmes and workshops to polish the soft skills and decision-making skills. They also appealed for add-on programmes from other disciplines, this would cover the aspects lacking in current syllabus.

The employer urged to provide more opportunities for the students to expose their talents, to discuss and understand different views and opinions.



  
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