



CHRIST NAGAR COLLEGE

MARANALLOOR, TRIVANDRUM

A CMI Educational Institution | Affiliated to the University of Kerala

EMPLOYER'S FEEDBACK ANALYSIS

FOR THE ACADEMIC YEAR 2019-2020

INTRODUCTION

Listening to and understanding the views and feedback of employers can help to shape and improve the overall quality of education. Here at Christ Nagar College, Maranalloor, we have been taking feedback from Students, being the core beneficiaries of higher education; faculties, alumni, and employers were collected. The feedback collected was analysed and taken into consideration for the development of our learning system.

METHODOLOGY OF DATA COLLECTION AND ANALYSIS

A survey was conducted to collect responses from the employers in the academic year 2019-2020 to find out their feedback on academic performance and the ambience of the institution. The data was collected from all the employers through a structured questionnaire and analysed.

Qualitative statements on a five-point agreement scale were used to study feedback, in which Excellent is scored as 5, Very Good as 4, Good as 3, Average as 2 and Poor as 1. The conclusions drawn from the collected and analysed data are consolidated in this report.

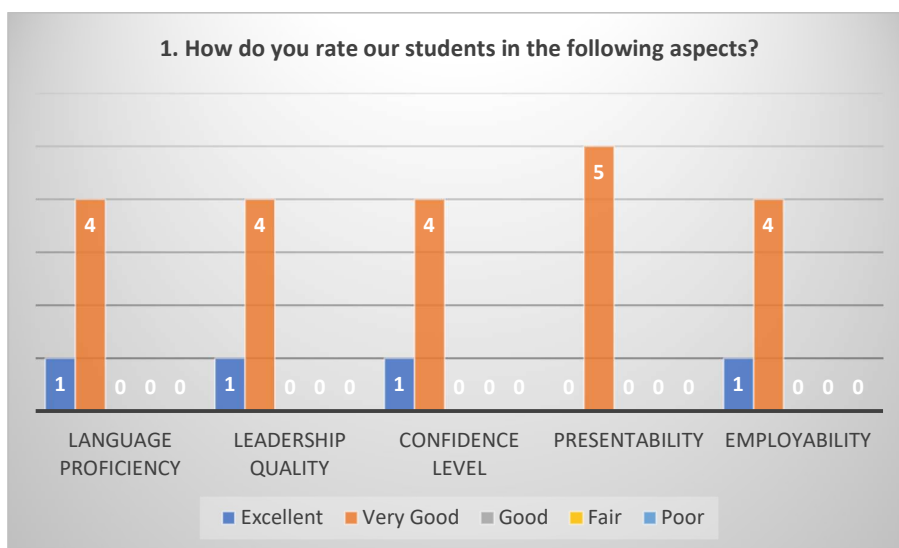
RESULT OF DATA ANALYSIS

A structured questionnaire for collecting responses from employers who have recruited our students either through campus interview or through other routes, employers were participated and responded to the survey. The following shows the result of the data analysis and the conclusion of the survey conducted.



How do you rate our students in the following aspects?

Q1	Language Proficiency	Leadership quality	Confidence level	Presentability	Employability
Excellent	1	1	1	0	1
Very Good	4	4	4	5	4
Good	0	0	0	0	0
Fair	0	0	0	0	0
Poor	0	0	0	0	0



Inference

50% of the employers rated language proficiency, leadership quality, confidence level and employability of our students as excellent and other 50% as very good. All of them rated presentability our students as very good.

Inference from the suggestions of the employer.

The employer suggested to have some skill enhancement programmes to develop leadership quality, group discussion and presentation skills to improve employability of the students.

The employer voted for changes in curriculum to include recent trends in IT, scientific techniques, psychology, philosophy, media and literature to accommodate the new trends in the industry.

The employer proposed motivational programmes for the students to invoke underlying potential. They also appealed for promoting industrial visits and visit in IISERs and IITs, also participation in conferences and workshops to enhance industrial experience, this would cover the aspects lacking in current syllabus.

The employer urged to conduct mock interviews, problem solving sessions and crisis management training.



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