



CHRIST NAGAR COLLEGE

MARANALLOOR, TRIVANDRUM

A CMI Educational Institution | Affiliated to University of Kerala

EMPLOYER'S FEEDBACK ANALYSIS FOR THE ACADEMIC YEAR 2017-2018

INTRODUCTION

Listening to and understanding the views and feedback of employers can help to shape and improve the overall quality of education. Here at Christ Nagar College, Maranalloor, we have been taking feedback from Students, being the core beneficiaries of higher education; faculties, alumni, and employers were collected. The feedback collected was analysed and taken into consideration for the development of our learning system.

METHODOLOGY OF DATA COLLECTION AND ANALYSIS

A survey was conducted to collect responses from the employers in the academic year 2017-2018 to find out their feedback on academic performance and the ambience of the institution. The data was collected from all the employers through a structured questionnaire and analysed.

Qualitative statements on a five-point agreement scale were used to study feedback, in which Excellent is scored as 5, Very Good as 4, Good as 3, Average as 2 and Poor as 1. The conclusions drawn from the collected and analysed data are consolidated in this report.

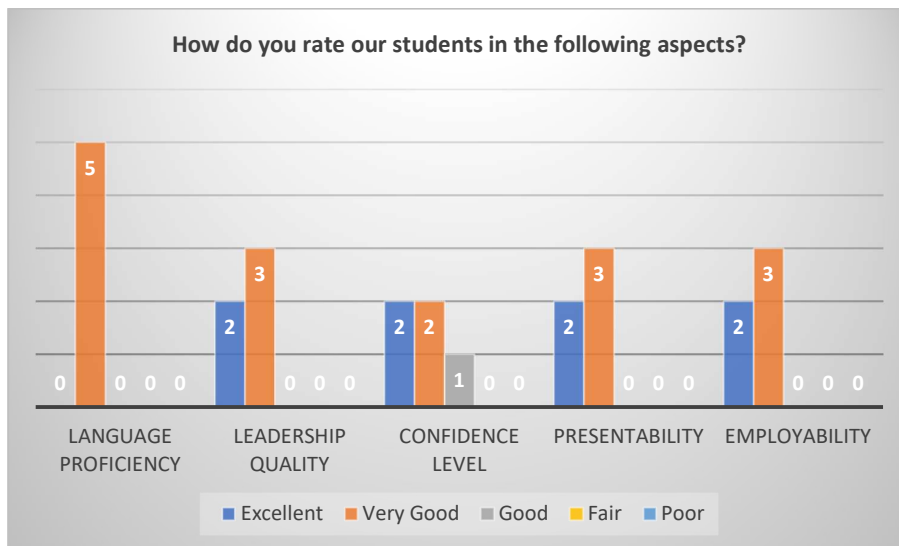
RESULT OF DATA ANALYSIS

A structured questionnaire for collecting responses from employers who have recruited our students either through campus interview or through other routes, employers were participated and responded to the survey. The following shows the result of the data analysis and the conclusion of the survey conducted.



How do you rate our students in the following aspects?

Q1	Language Proficiency	Leadership quality	Confidence level	Presentability	Employability
Excellent	0	2	2	2	2
Very Good	5	3	2	3	3
Good	0	0	1	0	0
Fair	0	0	0	0	0
Poor	0	0	0	0	0



Inference

Employer rated language proficiency, leadership quality, confidence level, presentability and employability of our students as very good.

Inference from the suggestions of the employer.

The employer suggested to have some skill enhancement programmes for boosting the confidence of our students. He also suggested some skill enhancement in situational analysis and management skills.

The employer voted for changes in curriculum to update language proficiency and periodical syllabus revision to accommodate the new trends in the industry.

The employer proposed add on courses or certificate courses in addition to the prescribed syllabus to update current syllabus.



[Handwritten Signature]
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